

Rugby Development Summit Sponsorship Opportunities

October 10-12, 2025 • Saint Mary's College of California • Moraga, CA



Summit Details

- ▶ The Rugby Development Summit returns October 10-12, 2025 at Saint Mary's College of California in Moraga, CA.
- ▶ Leadership workshops and on-field coaching sessions cover attack fundamentals, defense fundamentals, lineout fundamentals and game sense.
- ▶ Networking expo and vendor fair give access to rugby equipment providers and opportunities to connect with over **250 coaches**, referees, trainers and club administrators.
- ▶ Featuring world-class presenters such as Rusty Earnshaw, Darryl Suasua, Nick Leah, Andrew Cook, and MORE!

Audience Details

- ▶ **Rugby NorCal** is the largest State Rugby Governing Body in the U.S.
Over
 - ▶ **4,000 registered players**
 - ▶ **More than 350 coaches**
- ▶ **NCRFU** is one of the largest adult rugby governing bodies in the United States
 - ▶ **1750 Registered Members**
 - ▶ **100+ Coaches and Admins**
- ▶ **California Grizzlies** is the exclusive **high performance pathway** for Rugby NorCal & NCRFU
 - ▶ **Leads to selection for the USA Eagles National Team**
- ▶ **Combined Email Audience: 13,000+**
 - ▶ **Average Open Rate: 52%**
- ▶ **Combined Social Media Reach (Instagram & Facebook): 10,000+**

Grand Slam Sponsorship Level

Availability: 1 available

Benefits:

- Presenting sponsor on all marketing material
- Preferred expo booth with prime placement
- Demo or commercial session during event
- Promotional insert in attendee bags
- Logo included on all event videos
- Sponsor profile on RDS website
- Brand featured in marketing materials, promotional emails, and podcast opportunities

Cost: \$10,000

Clubhouse Sponsorship Level

Benefits:

- Preferred expo booth with prime placement
- Demo or commercial session during event
- Promotional insert in attendee bags
- Sponsor profile on RDS website
- Brand featured in marketing materials, promotional emails, and podcast opportunities

Cost: \$5,000

Kickoff Sponsorship Level

Benefits:

- Expo booth
- Promotional insert in attendee bags
- Sponsor profile on RDS website
- Brand featured in marketing materials, promotional emails, and podcast opportunities

Cost: \$2,000

Become a Sponsor

Support rugby and connect with our community at the 2025 Rugby Development Summit. Reach more than 250 coaches, referees, trainers and administrators, and showcase your products and services.

Contact us to discuss sponsorship opportunities and customize your package.

Email: ndalena@rugbynorcal.org

